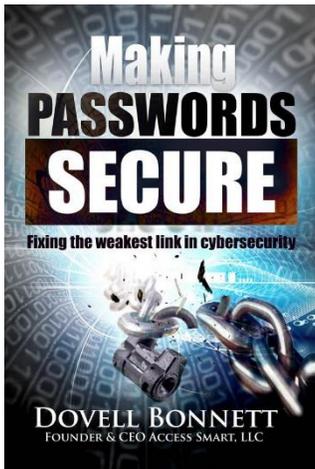


## FOR IMMEDIATE RELEASE

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### CEO Publishes New Book...

#### Making Passwords Secure: Fixing the Weakest Link in Cybersecurity



**Ladera Ranch, CA – March 30, 2016** – The Founder and CEO of Access Smart<sup>®</sup>, Dovell Bonnett, is so passionate about the security of passwords, he literally wrote the book: ***Making Passwords Secure: Fixing the Weakest Link in Cybersecurity***.

Dovell, affectionately known as “The Password Guy,” proves that making passwords secure is not only possible, passwords can actually become an effective, cost efficient and user friendly feature of robust cybersecurity. After examining the business and technology aspects of cybersecurity, this book introduces a new strategy called Password Authentication Infrastructure (PAI) that rivals digital certificates, at a fraction of the cost.

“There are so many errors, myths and lies about password security,” said Dovell Bonnett.

Here are five basic truths:

- Passwords are not going away anytime soon.
- Passwords can be a secure method for cyber authentication.
- When passwords are managed like private keys, then they are just as secure.
- Private keys, symmetric keys and biometric templates are only glorified passwords.
- The more complex a security infrastructure becomes, the greater the likelihood of a security breach.

“For years I have been arguing for password security,” said Dovell. “I have now written a book that sets the record straight, debunks many of the false beliefs about passwords, and explains the SIMPLE TRUTH about Multi-Factor Authentication.”

User authentication is the most ignored risk to enterprise cybersecurity. When end users are allowed to generate, know, remember, type and manage their own passwords, IT has

inadvertently surrendered the job title Network Security Administrator to employees - the weakest link in the cybersecurity chain.

Dovell Bonnett reveals another truth about the elephant in the room that no one wants to mention: Expensive backend security is *worthless* when the virtual front door has a lousy lock!

The information in this book is a game changer for both business people and technical people. Business owners, corporate officers, agency managers, and financial decision makers will gain a high-level understanding about what the IT administrator or Chief Information and Security Officer (CISO) worries about and needs in order to protect the business.

The CISO, IT Administrator, and other technology recommenders will gain a greater appreciation for what the business side must have to create purchasing approvals and be better able to communicate what they need, without bogging the business folks down with tech speak.

By arming both sides with targeted information to make informed decisions about cybersecurity technology, this book is designed to help you implement the best security solution for your organization, become a hero in the boardroom, and protect against a security breach that would seriously damage your company.

After reading the book, you too will become *Access Smart!*

To learn more about how Power LogOn secures your network *before* the firewall, visit us at **ChannelCon Booth #117**. You can also view our online press kit at <http://ChannelCon.vporoom.com/Access-Smart> or visit: [www.Access-Smart.com/](http://www.Access-Smart.com/).

## **About Access Smart<sup>®</sup>, LLC**

Founded in 2005 and headquartered in Ladera Ranch, California, Access Smart, LLC (a certified CA Small Business) is dedicated to empowering businesses, agencies and institutions to regain **control** over their computers and networks **at the point of entry**. Authentication, authorization and non-repudiation do not have to be cumbersome to be effective. For more, visit [www.access-smart.com](http://www.access-smart.com).

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