




INTELLIGENTLY SURFACING CONTENT

Eliminate the search time, improve the response times by accessing the right content by just selecting the text in the email body.


Automatically surfaces the most popular sales asset, because the sellers are talking about it and the customers are responsive on the material.

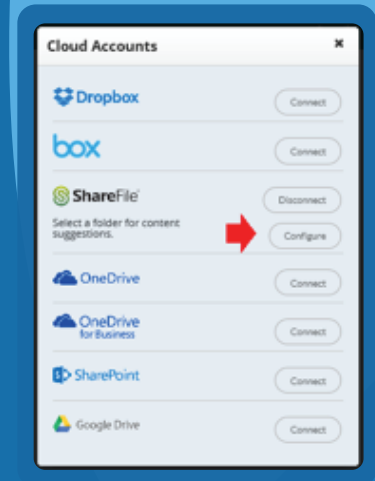
01

INSTALL

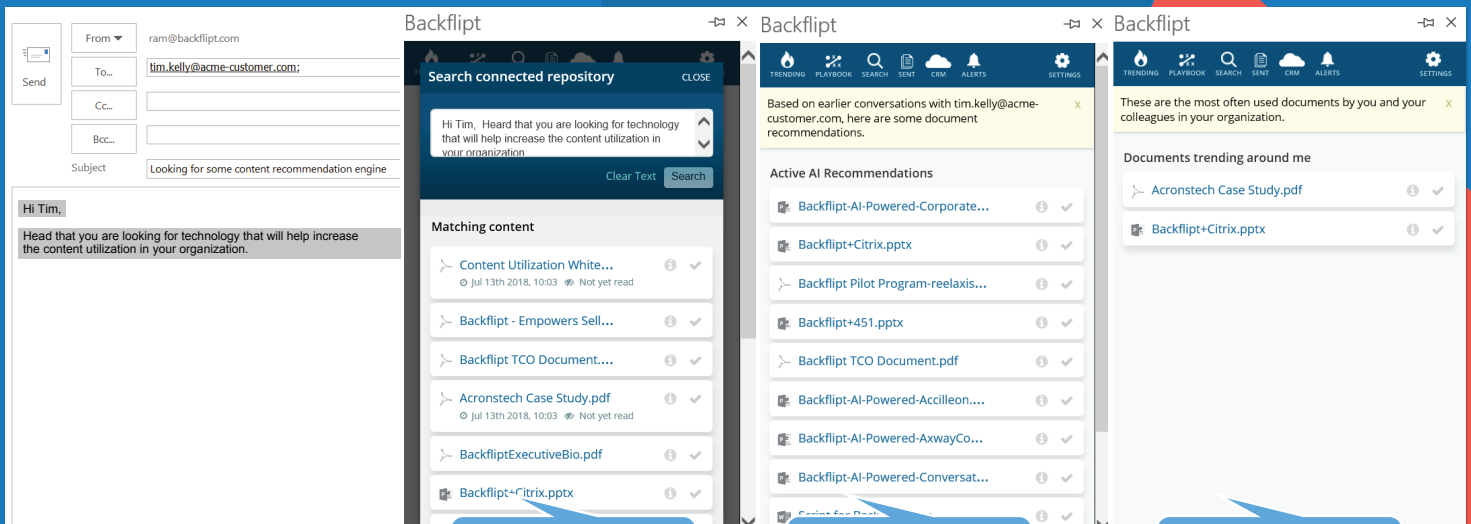
Backflpt is now available in Outlook-Store for Office 365 , Exchange users: Search for "Backflpt" by clicking  on your Outlook bar. Alternatively click [here](#) to access the Addin from Microsoft Appsource.

CONFIGURE

After registering, use  at the top bar to connect and configure content repositories. Selecting the folders will enable Backflpt to recommend content from these folders, you can pick more than one repository and folder



02



Search Inline

Contextual AI Recommendations

Trending Content

03

USE

Transfer the sharable links directly from the plugin, and track the customer engagement.