

# Cloud Go-To-Market Strategy

Empowering partners to capture the cloud market opportunity



#### **Cloud Expertise & Support**

Assisting partners go-to-market with business development, sales, marketing and technical resources, and execution management through support and operational professionals.



#### Success Path to Cloud

Helping partners provide ultimate value to their customers by leveraging managed services to profitably launch, optimize and maximize their cloud practice.



### **Intelligently Designed Cloud Clusters**

Developing integrated cloud solutions that facilitate guided selling, generate technical efficiency, maximize partner profitability and create user value. **See the back for an example solution** 



#### **Digital Commerce Platform**

Delivering operational scale through a single platform for purchasing, provisioning, invoicing and management, allowing partners to profitably manage a cloud and XaaS business.



#### **XaaS Enablement**

Providing anything as a service by utilizing specialty financial programs to combine hardware, cloud and services into a flexible monthly payment, while accelerating partner cash flow. See the back for details

We are your partner in the cloud! 1.800.877.1200



## **Email & Productivity Cloud Cluster**

Purpose-built to increase customer value and maximize partner profitability.





### XaaS Enablement

Build customer relationships and recurring revenue with hardware, software and service bundles.





