



ENJOY SAFER TECHNOLOGY®

# ESET PARTNER CONNECT PROGRAM

Linking you with resources to build your business, fast.



Your connection to

## **Tiered plan format**

Tiered program structure that fits your business needs.

*Partnerships that align with your business.*



Your connection to

## **Higher profits with stackable margins**

Earn bonus margins and recurring revenues.

*Make more on every deal.*



Your connection to

## **Sales and technical certifications**

Deliver focused selling messages with proven sales and technical certifications.

*Position against competitors and close quickly.*

## **Easy to partner, fast to sell, quick to profit.**

The ESET partner program for resellers features a straightforward enrollment process, simple requirements and comprehensive sales support to help you win business and make a healthy margin.



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# CONNECT AND GROW

Businesses of all sizes need a connection to trusted partners and bigger profits. Join our team and build your business fast. Level-up as we grow together.

## Partner profiles

### PLATINUM

You sell into Enterprise organizations and have the technical expertise to have higher level security discussions.

Qualifying annual revenue:

**\$300,000**

### GOLD

You sell into medium-sized and larger businesses that have anywhere from one hundred seats to more than a thousand to secure.

Qualifying annual revenue:

**\$150,000**

### SILVER

You typically serve small and medium-sized businesses, ranging in size from dozens of seats to a hundred or so.

Qualifying annual revenue:

**\$50,000**

### BRONZE

Your business focuses on home offices and smaller businesses, with a handful of users up to several dozen.

Qualifying annual revenue:

**\$10,000**



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# WHY IS ESET PARTNER CONNECT THE BEST CONNECTION FOR YOUR BUSINESS?

No endpoint security solution can build your bottom line faster.

The entire family of solutions features straightforward installation, award-winning performance and centralized management for trouble-free installations and satisfied customers.

## More advantages to hooking up with ESET



### Stackable margins

Take a look at our pricing structure—proof we're serious about win/win relationships with our resellers



### Channel focused

We don't compete with our partners. We know that our customers are best served with the expertise you bring to the table.



### Excellent training resources

Whether you need ESET knowledge yourself or need to pass it on to your customer, come up to speed fast on the essentials and dive as deep as you need.



### Industry-specific support

Address your customers' regulatory, compliance or other issues with materials that demonstrate how you can solve them with cost-effective, easy to use solutions.



### Award winning products that sell themselves

Major reviews consistently rate ESET tops for low system impact, solid security and top detection rates.



### Multiple platforms and environments

The ESET product portfolio spans servers, desktops, laptops, mobile, and multiple OS's—all with single-vendor accountability and convenience.



### World class sales and marketing tools

Product literature, online resources, webinars and more from our sales staff jumpstart your selling efforts.

Learn more about our program and see how easy it is to get connected with ESET: <http://www.eset.com/us/partners/>