



## Imperva Company Overview

DATASHEET

### About Us

Imperva is a leading provider of cyber security solutions that protect business critical data and applications in the cloud and on-premises.

### AT-A-GLANCE

**Year Founded:**  
2002

**Stock Symbol:**  
NASDAQ: IMPV

**Headquarters:**  
Redwood Shores, CA

**Number of Employees:**  
900+

**Total Revenue 2016:**  
\$264 million

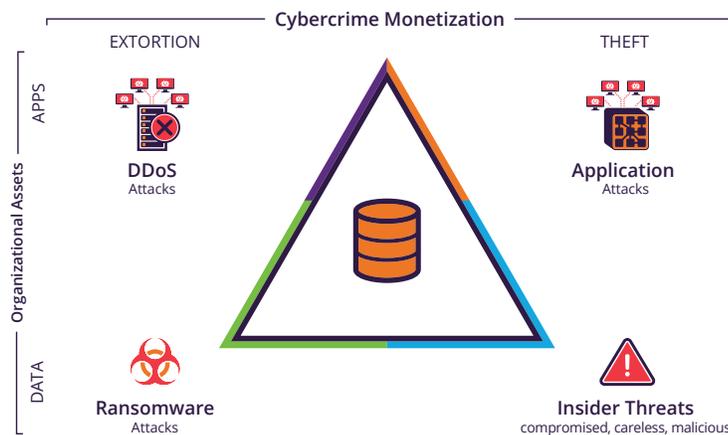
**Countries:** 100+

**Partners:** 500+

**Customers:** 5,200+

## We Protect What Matters Most

Cybercriminals constantly change their tactics. But what they are after, and how they ultimately make money, doesn't change. They are after data. They make their money through extortion, via DDoS and ransomware, and through theft via data breaches. Today, data and applications are the fundamental assets of any enterprise. Data are the intellectual property and apps are what run the business. Imperva has a singular purpose: protect these critical assets from the ever-changing attacks of the cybercrime industry.



Cybercriminals are after data and make their money via extortion and theft.

## Imperva Application Security Solutions

Imperva application security solutions are available in a flexible, hybrid model that combines cloud-based services with virtual and physical appliances to deliver application security and DDoS defense.



**Imperva Incapsula** is a multi-function CDN that boosts performance, secures websites, ensures high availability and mitigates DDoS attacks for your entire network. Combining security with performance optimization and load balancing, Incapsula provides complete cloud-based protection for your business.



Shield critical online assets against web attacks



Load balance web traffic



Mitigate application and infrastructure DDoS attacks



Optimize website performance



**Imperva SecureSphere** Web Application Firewall (WAF) is an industry-leading web application security solution that protects business critical applications and their data from sophisticated cyberattacks. SecureSphere WAF identifies and acts upon malicious attacks targeting web applications that are woven into innocent-looking traffic -- traffic that slips right through traditional cyber security defenses.



Automatically learn application structure with dynamic profiling



Mitigate advanced targeted attacks with correlation between multiple attack conditions



Maintain high performance with rich security features enabled



Provide enterprise-wide scalability with broad deployment options



**Imperva ThreatRadar** is an advance-warning system that stops emerging threats before they impact your business. By collecting, comparing and analyzing attack data from a variety of trusted sources, ThreatRadar delivers early detection and an effective defense against constantly evolving threats.



Improve security posture with real-time threat intelligence



Keep newly discovered web-based threats from exploiting vulnerabilities



Protect business apps from internet bots and account takeover attacks



Reduce security analyst workload

## Imperva Data Security Solutions

Imperva data security solutions cost-effectively protect structured and unstructured data from theft and extortion - all while meeting data compliance requirements.



**Imperva SecureSphere** reliably protects databases and files with little or no impact on performance or availability, while also satisfying a broad range of compliance requirements. Its multi-tier architecture scales to support the largest database and big data installations. By automating security and compliance tasks, thousands of organizations have improved their data protection and simplified their audit process.



Discover sensitive data, monitor user access and detect malicious data access activity



Meet compliance and reporting requirements



Block attacks in real-time



Protect data in databases, file shares, mainframes and big data repositories



**Imperva CounterBreach** protects enterprise data from theft and loss caused by compromised, malicious or careless users. It applies machine learning to dynamically learn users' normal data access patterns and then identifies inappropriate or abusive access activity.



Identify compromised, careless and malicious insiders



Proactively signal abusive data access



Pinpoint potential data breach activity



Quarantine risky users



**Imperva Camouflage** is a data masking solution that reduces your risk profile by replacing sensitive data with realistic fictional data. The fictional data maintains referential integrity and is statistically accurate protecting data from theft while ensuring compliance with regulations and international policies that dictate data privacy and transport rules.



Mask large volumes of data quickly and easily



Prevent sensitive data loss from non-production systems



Accelerate data-driven business processes



Meet compliance and international data privacy regulations

**Our Customers Include:**

- 7 of the top 10 global telecom providers
- 5 of the top 10 U.S. commercial banks
- 3 of the top 5 global computer hardware companies
- 3 of the top 5 global biotech companies
- 3 of the top 5 global diversified insurance companies

**Cyber Security Leader**

Imperva protects your business critical data and applications - in the cloud and on-premises.

Learn more at [imperva.com](http://imperva.com), call us at +1-866-926-4678, or email us at [sales@imperva.com](mailto:sales@imperva.com).

**How We Do It**

Imperva protects you from cybercriminals - be they external actors or malicious insiders. Imperva protects cloud applications, websites and applications, files, SharePoint systems, databases and big data repositories from both theft and ever-evolving extortion attacks like DDoS and ransomware. Our technology provides granular visibility into how users access data and applications, and uses sophisticated user tracking and classification to detect and block cyberattacks, botnets, unauthorized users and malicious insiders.

The Imperva Defense Center research team - comprised of some of the world's leading experts in data and application security - roots out new attack methods and stops them before they reach you. So whether your critical digital assets are in the cloud or on-premises, in an application or in a database, you can be confident that Imperva will protect them from both the profit-driven cybercrime industry and nation-state actors.

**Why Imperva**

While we work hard to protect your company's information and help you comply with regulations, we provide even further value in our solutions' ability to easily deploy and operate at enterprise scale. What we bring to the table are three advantages that make our total value of ownership much greater than any other security and compliance solution.

<p>1</p> <p><b>Cyber Security Experts</b></p> <hr/> <p>Imperva is comprised of leading experts in security and compliance, including our professional services, engineering and research teams.</p>	<p>2</p> <p><b>Trusted by Industry Leaders</b></p> <hr/> <p>More than 5,200 customers worldwide, including financial services firms, healthcare companies and government agencies, rely on Imperva to protect data and applications.</p>	<p>3</p> <p><b>Recognized as Best-in-Class</b></p> <hr/> <p>Imperva is the only leader for three consecutive years in the Gartner Magic Quadrant for Web Application Firewalls.*</p>
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**Our Commitment to You**

Imperva understands that security, compliance, reliability and general network health are essential to your organization. We are committed to supporting and working with you over the long run - helping you keep up with security and compliance challenges and stay ahead of cybercriminals. Our mission since our founding in 2002 remains the same - to protect what matters most - your data and applications.

\*Gartner Magic Quadrant for Web Application Firewalls, Jeremy D'Hoinne, Adam Hills, Claudio Neiva, 19 July 2016.

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