mindmatrix
ONE PLATFORM : DIRECT & CHANNEL

WHY WE ARE DIFFERENT?

Channel Marketing

Channel Operations Management

Channel Sales Enablement

Channel Engagement Analytics

Recruiting
Training Onboarding Certification
Business Planning
Opportunity/ Deal Management
Lead Routing
MDF Mgmt
Incentives Rewards
Co-Branded Assets

Partner Portal

Campaigns for Marketing
Social Media Automation
Localized Marketing Automation
Content Syndication
Lead Generation
Personalized Asset Generation

Playbooks
Distributed CRM Integration
E-Contract Signing
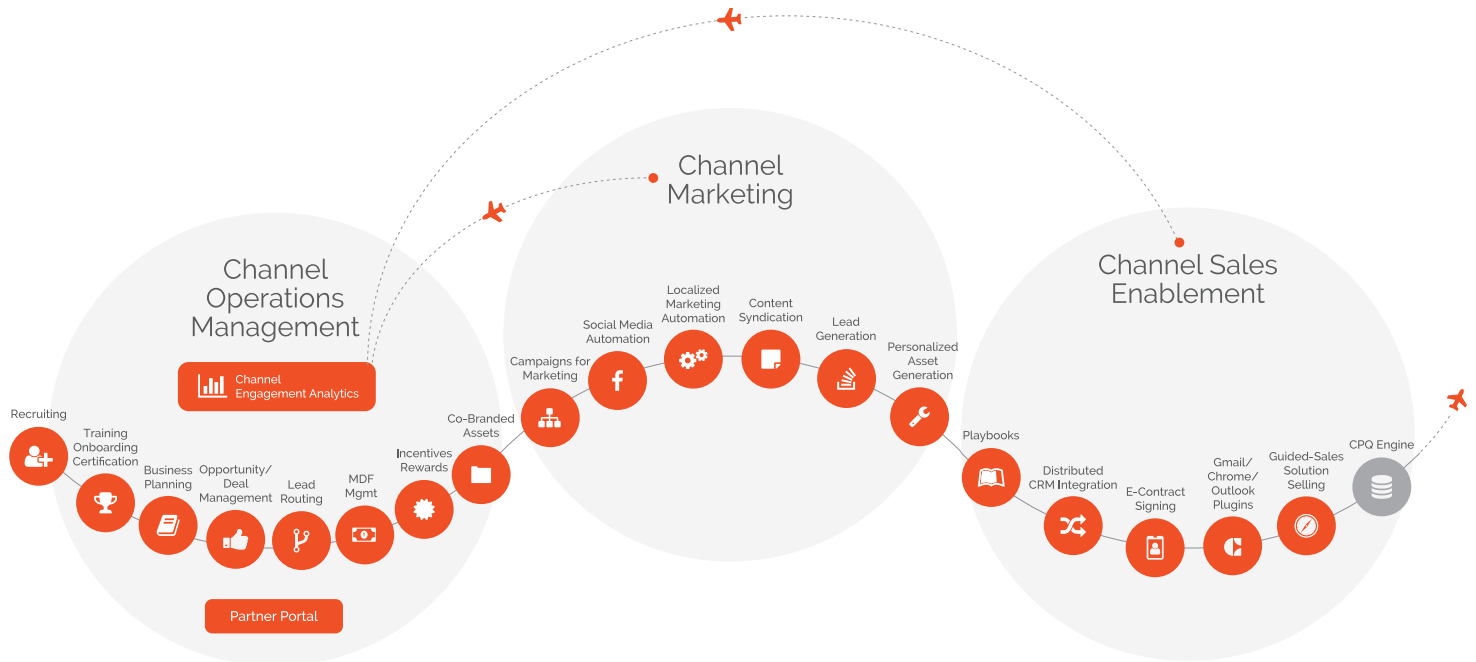Gmail/ Chrome/ Outlook Plugins
Guided-Sales Solution Selling
CPQ Engine

NOT A POINT SOLUTION, BUT A SINGLE PLATFORM

Mindmatrix is the ONLY software in the industry that offers Channel Sales Enablement, PRM, Corporate and Channel Marketing Automation on a single platform

Services-rich offering positioned to drive partner success

Mindmatrix offers extensive concierge services and sales and marketing coaching to help partners succeed. Our solution drives greater channel adoption, thus ensuring your investment in the platform yields top results.

Minimizing sales-marketing friction

Mindmatrix integrates tools and resources with your channel partner's environment. And they are easy to use. Examples include-Outlook and Chrome Plugin, integrating partner CRMs with the platform to minimize data entry (Leads, accounts, opportunities, activities).

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Add value to your sales funnel at every stage

We believe that channel sales enablement is the most important issue driving partner success. We drive success for your channel partners by starting at the bottom of the funnel so your partners can focus on the existing book of business. We then move to the top of the funnel for future lead generation.

PLUS

MORE REASONS TO CHOOSE MINDMATRIX!

- We are the most function-rich sales and channel enablement platform in the industry with over 100 features

- Mindmatrix is modular so you can scale it to suit your business needs as you grow

- We have been in the business for over 20 years and serve some of the industry's leading companies

CONTACT US NOW!

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