

SherWeb Streamlines License Conversion from Microsoft Advisor to CSP



SHERBROOKE, QC, July 29, 2015 — Cloud services provider SherWeb has widened the playing field for resellers who want to convert Office 365 licenses to its Cloud Solutions Provider program (CSP).

SherWeb announced today that the new multi-channel feature allows resellers to transfer existing client subscriptions for Office 365 from other Microsoft reseller programs. This includes subscriptions from Microsoft's Open, EA and Advisor programs.

"Any MSP, VAR or Agent can onboard their first customer for Office 365 in less than 10 minutes," said Jason Brown, Director of Product Management for SherWeb. "It's that easy."

Since resellers don't have to deal with multiple vendors, they can spend more time focusing on their clients and ultimately expanding their business.

100% seamless - no migration required

License conversion used to be a lot more complicated. Before these features were introduced, the reseller had to create a new tenant and do a full mail migration for each conversion. The new process has been streamlined so that the end user won't be affected. For example, he won't have to change Outlook and mobile phone settings after the change.

"The operation is 100% seamless for every user," said Brown. "There is no technical migration required and the client won't experience any downtime. What he will get is SherWeb's total support and expertise immediately after the transfer."

The CSP program was introduced by Microsoft last July following partners' requests to get more involved in every part of the customer sales cycle for Office 365, such as renewal, billing, provisioning, and customer support.

SherWeb has been a leading distributor of Office 365 since December 2014. The cloud vendor also offers free technical support 24/7/365 and free migration services.

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About SherWeb

Founded in 1998, SherWeb is now a leading cloud hosting provider in North America. SherWeb's Partners First program is designed to simplify the cloud by offering best-in-class cloud solutions through a unified platform. Our partner program empowers partners with everything they need to be successful in the cloud space from presales, migration and support. SherWeb serves more than 25,000 businesses through a network of 4,000 partners in over 100 countries. For more information, visit www.sherweb.com.

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