

You're Invited to a SherWeb Exhibitor Event
Monday from 4 pm to 6 pm - Room 402 - Level 4



Exhibitor Event : SherWeb

MSPs need to develop core marketing capabilities to acquire cloud customers, focusing on:

- Developing a value proposition that separates a packaged offer from the pack is critical in the cloud
- Content is the new SEO, as well as the heart and soul of nurture marketing. But what will resonate with your target buyers?
- Inbound marketing has become the new default demand generation strategy for MSPs looking to grow

<http://channelcon.vporoom.com/SherWeb/index.php?s=34670&item=122593>