

# Win with Veritas Partner Force

Veritas<sup>™</sup> Partner Force (VPF) is based on rewarding our partners' capability, commitment and growth. We continue to make investments in the VPF to provide our partners with enhanced performance-based benefits and financial rewards.

Our VPF Program is specifically designed to reward and drive profitability for strategic partners who are investing in new enterprise business growth with Veritas.

## VPF Program Structure

Partners accepted into the **VPF Program** become eligible for deeper benefits as they advance through the Partner tiers by meeting a combination of accreditation and revenue requirements:

- Registered: Program entry level with no requirements.
- Silver: Silver accreditation requirement to enter and revenue requirement to maintain tier.
- **Gold:** Gold accreditation requirement & enhanced revenue requirement to achieve & maintain tier.
- Platinum: Platinum accreditation requirement & enhanced revenue requirement to achieve & maintain tier.

Visit PartnerNet for more details.

## VPF Program Financial Benefits<sup>1</sup>

Earn more rewards, retain more customers, expand your market footprint and grow your business with Veritas' transactional and strategic performance-based financial benefits.

Margin Builder

Registered, Silver, Gold, and Platinum tier partners can earn a front-end discount on commercial mid-market business opportunities with Margin Builder. To qualify, you must register your opportunity in the Margin Builder portal. The registration process takes less than two minutes to complete, making it quick and easy to register your opportunities.

Visit the Margin Builder Page on PartnerNet for more information.



#### **Opportunity Registration**

Opportunity Registration is available to Silver, Gold, and Platinum tier partners and provides rebates to you for active identification, development, and closure of new and incremental sales opportunities on qualifying Veritas products. Learn more about the program requirements, limitations and exclusions on the **Opportunity Registration page** on **PartnerNet**.

## VERITAS<sup>®</sup> Partner Force



### Veritas Partner Development Funds

**Veritas Partner Development Funds (VPDF)** are proposal-based funds available to Gold and Platinum Partners to support eligible Veritas business and marketing activities empowering growth in our mutual enterprise business.

To learn more and begin developing a joint marketing plan, speak to your Veritas Partner Success Manager or visit **PartnerNet**.

## Key Marketing Resources to Help Grow Your Pipeline

As a Veritas partner, you have access to digital and demand generation marketing tools designed to help grow and transform your business success – whatever stage your customers and prospects are at in their journey with you.

And the best news is, it's FREE for Veritas partners.

**Veritas Partner Marketing Center** – access campaign content and assets, with sales plays to help guide you. Simply personalize the assets with your logo & contact details and you have ready-to-go email campaigns & landing pages.

Get started today at www.veritaspmc.com

## Find out more

For more information on the VPF Program, please visit PartnerNet.

For the latest on Veritas Marketing Campaigns, please visit: **Veritas Partner Marketing Center** 

Questions? Contact your Partner Success Manager or regional Partner Program Operations team.

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