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## For Immediate Release

### ISN-Partners announces Gavin Williams as President of ISN-Partners, Inc. North America.

**Phoenix AZ., June 12th 2017:** ISN-Partners today announced that it has incorporated its expansion to North America with ISN-Partners, Inc. and appointed Gavin Williams as President effective June 5th, 2017. Jan De Kesel will assume the role of CEO for ISN-Partners, Inc. and will continue to serve as Chairman of ISN-Partners Board.

“This was the perfect time for Gavin Williams to become President of our new North American branch. We have selected a strong leader, at a time when ISN is in a strong growth position with its product and opportunities,” said ISN-Partners President and CEO Jan De Kesel. Following the launch of eesyQ at the Executive Connection Summit in Scottsdale AZ (May 2017), we had a huge response, and inquiry into the solution, that demanded a dedicated presence in the North Americas. We required a leader who was familiar with the industry, and has the capability to deliver our new solutions to the market. Gavin is unique with his ability to translate technical and market requirements into the value-added benefits that our customers and sales channel require. Gavin will move the company forward with the speed required to capitalize on the opportunities in front of us. Gavin’s vision, strategy and execution track record is what we require, as we enter this new market, and I am confident he will be successful.”

Gavin Williams is joining ISN-Partners after 9 years at MWA Intelligence, and 20 years in the imaging industry. Over his 9 years at MWAi he was an integral part of the executive team in the creation and launch of FORZA built on SAP Business One, the first true ERP ever built and delivered for the imaging and office automation reseller channel. While having many responsibilities at MWAi, he was introduced to ISN-Partners and led the integration of three of ISN-Partners solutions, the “sales configurator”, “service-dispatch GUI”, and “eesyQ”. Utilizing his experience gained from his hands-on experience running the operations function as an imaging reseller, he is an invaluable asset for the continuous design of the ISN solutions ensuring they are a fit for all our applicable markets.

“I am very excited about this new venture and career with ISN-Partners. I have had the pleasure to work with Jan and team for the last 5 years and their benefit driven solutions for the dealers,” said Gavin Williams. “Over the last 20 years I have had the honor to work in this exciting industry, my

career has been centered on software solutions and delivering high value ROI solutions to customers. In this highly competitive industry, the target continually changes as dealers look for more ways to generate revenue. ISN-Partners has one of the next revolutionary solutions with eesyQ that has boundless opportunities in limitless verticals. I am focused on accelerating the innovation and execution that our customers expect from their solutions partner, their success is our success.”

### **Mobile design, efficient collaboration and communication**

eesyQ is a collaborative platform that enables intuitive management of all the assets & service contracts within an organization. The mobile technology App means it can be used within any type of business setting, even if no one uses PCs or has a desktop.

eesyQ centralizes assets and supplier management communication in ONE mobile app. The tool enables both end-users and service provider to directly communicate with each other, thus eliminating unused customer web-portals or other communication channels, such as phone calls or e-mails. The result is massive time savings by eliminating unnecessary telephone calls and emails.

Service requests can be dispatched to the appropriate contact at suppliers in only 2 clicks. Companies can visualize all assets on interactive floor plans.

All communication can be connected to the existing systems used by the Service Provider or the customer (ERP, Job-Ticketing, etc.).

### **About ISN-Partners Limited:**

ISN-Partners Ltd. are a technology vendor, delivering the next generation of service and supply chain management. Providing global solutions that automate communication on a Mobile Asset Management platform. Includes indoor and outdoor event reporting, ticketing and customer / supplier follow-up. Also with the In-Map range, ISN-Partners provide the MPS industry with a detailed printer asset information and print device data on the end-users own interactive floor plans, complete within its own Asset Database.

To stay up to date with our technology and company, please follow our LinkedIn and Twitter pages: [www.linkedin.com/company/eesyq/](http://www.linkedin.com/company/eesyq/) [www.twitter.com/eesygglobal/](http://www.twitter.com/eesygglobal/) for media enquiries please contact [info@eesyq.com](mailto:info@eesyq.com) .

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