



NINJIO PARTNER PROGRAM

Our channel centric program is designed to work with partners based on their preferred go to market strategy.

WHO IS NINJIO?

NINJIO is cyber security awareness training for employees and executives that uses engaging, 3-4- minute micro-learning “Hollywood storytelling episodes” to empower organizations, team members, and their families to become defenders against cyber security threats, including phishing and ransomware.

Simply put, we train millions of company employees on how to be unhackable. In turn, making them the first line of defense against today’s innovative, malicious bad actors.

NINJIO PARTNER PROGRAM

With comprehensive benefits, and a collaborative team, the NINJIO Partner Program offers generous financial rewards, is easy to understand, has a quick onboarding process, Through a comprehensive set of enablement tools, new partners have a clear path to get to revenue quickly.

NINJIO Refer

Partners in the **NINJIO Refer** track refer sales opportunities directly to **NINJIO**. The reward, paid as a percentage of sales, is determined by the degree of involvement of the referring partner and the level of discounting required to win the deal.

NINJIO Sell

Partners following the **NINJIO Sell** track are focused on reselling **NINJIO** solution licenses as complementary solutions to their own portfolio.

NINJIO Complete

Partners in the **NINJIO Complete** track include the **NINJIO** platform as part of their complete solution. Often, they white label or co-brand solutions in their sales activities..

NINJIO Complete partners provide both **LEVEL 1** and **LEVEL 2** support.

WHY JOIN THE NINJIO PARTNER PROGRAM



BEST IN
CLASS
SOLUTIONS



FLEXIBLE
PROGRAM
FRAMEWORK



PARTNER
ENABLEMENT
AND SUPPORT



ULTIMATE
PARTNER
EXPERIENCE



NINJIO

PARTNER PROGRAM



PROGRAM LEVELS



PREMIER PARTNERS: Premier partners demonstrate a proven track record and revenue growth and receive the highest level of program privileges and rewards



ADVANCED PARTNERS: Advanced partners demonstrate their commitment through revenue growth and receive mid level privileges and rewards

PROGRAM BENEFITS



Preferred Pricing



Market Development Funds



Sales and Technical Support



Sales Incentives



Product Configuration



Sales and Marketing Collateral



Partner Portal Access



Co-selling and Lead Generation

PROGRAM REQUIREMENTS

NINJIO Sell		NINJIO Complete	
Advanced	Premier	Advanced	Premier
Signed Agreement	Signed Agreement	Signed Agreement	Signed Agreement
\$\$ Bookings Requirement	\$\$\$ Bookings Requirement	No Bookings Requirement	No Bookings Requirement
No Minimum Purchase Requirement	No Minimum Purchase Requirement	No Minimum Purchase Requirement	Minimum Purchase Requirement: 1,500 Users
Sales Training Required	Sales Training Required	Sales And Technical Training Required	Sales And Technical Training Required
No support Requirement	No support Requirement	Provides Tier 1 and Tier 2 Support	Provides Tier 1 and Tier 2 Support

INTERESTED IN LEARNING MORE?

Visit www.NINJIO.com/partners and complete the partner inquiry form form. Our partner team will contact you shortly, discuss the program options and get you on the path to selling.