

SherWeb Named Microsoft Canada's SMB Partner of the Year



SHERBROOKE, QC, July 11, 2017 — Cloud service provider SherWeb has proven once again that it knows how to simplify the cloud for small business. The Quebec-based company took home the prize for SMB Partner of the Year at Microsoft Canada's IMPACT Awards 2017.

The IMPACT awards are given out to a Canadian hosting provider that has shown innovation and excellence throughout the year.

"We've worked hard to give our partners the right tools to help their small business clients be more productive in the cloud," said Jason Brown, Vice President of Products at SherWeb. "Our Office 365 Import Tool, the launch of Dynamics 365, our move to integrate Azure with our IaaS offer — these are all concrete examples of the efforts we've made to put small business front and centre in our cloud solutions. We'll be making major investments in our partner portal over the next year to make it easier for Office 365 resellers to manage and bill their customers."

Microsoft received hundreds of nominations for the IMPACT awards from Canadian hosting providers across the country. The finalists were chosen in 17 categories ranging from SMB Cloud Productivity Innovation to CRM Partner of the Year. The winners were announced earlier this week at Microsoft's Inspire conference in Washington, D.C.

Innovative Strategies

In its submission, SherWeb spoke about how it used Microsoft technology to drive digital transformation at scale for small business owners. The company focused on its innovative strategies for small business under Microsoft's Cloud Solution Provider program (CSP). When Microsoft announced last year that it was ending its Advisor program, SherWeb converted about 600 Advisors to its CSP with its Office 365 Import Tool. The company was the first CSP partner to go to market with Dynamics 365. SherWeb also integrated Microsoft Azure with its IaaS offer, a move designed to encourage companies to adopt the next generation of Microsoft products.

SherWeb won the IMPACT award for Cloud Productivity Innovation in 2016. The company was also a finalist for IMPACT's Modern Marketing Innovation Award and the Microsoft Hosting Partner of the Year award in 2016.

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